

## Dana-Farber Cancer Institute

From achieving the first remissions in cancer with chemotherapy in 1948, to developing the very latest new therapies, Dana-Farber Cancer Institute is one of the world's leading centers of cancer research and treatment. It is the only center ranked by U.S. News and World Report's Best Hospitals in the top 4 for both adult and pediatric cancer care.

Dana-Farber sits at the center of a wide range of collaborative efforts to reduce the burden of cancer through scientific inquiry, clinical care, education, community engagement, and advocacy. Dana-Farber/Brigham and Women's Cancer Center provides the latest in cancer care for adults; Dana-Farber/Boston Children's Cancer and Blood Disorders Center for children; and Dana-Farber/Harvard Cancer Center unites the cancer research efforts of five Harvard academic medical centers and two graduate schools.

Dana-Farber is dedicated to a unique 50/50 balance between cancer research and care, and much of the Institute's work is dedicated to translating the results of its discovery into new treatments for patients locally, and around the world.

## The Jimmy Fund

The Jimmy Fund solely supports the fight against cancer at Dana-Farber Cancer Institute. Since its founding in 1948, the Jimmy Fund has raised millions of dollars through thousands of community efforts to help save lives and give hope to cancer patients around the world. An official charity of the Boston Red Sox, Pan-Mass Challenge, Massachusetts Chiefs of Police Association, and Variety Children's Charity of New England, the Jimmy Fund is an American favorite.

Learn more at [dana-farber.org](http://dana-farber.org) or [jimmyfund.org](http://jimmyfund.org)

For more information or to register online, please visit our website:

[www.jaygilbertmemorial.com](http://www.jaygilbertmemorial.com)

If you have any questions, please email us at: [jaygilbertgolf@gmail.com](mailto:jaygilbertgolf@gmail.com)

Stay up to date on events and tournament information by following us on social media:



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PRESENTED BY



**Dana-Farber**  
Cancer Institute



**The**  
**Jimmy Fund**



# THE Jay Gilbert

MEMORIAL GOLF TOURNAMENT



**August 14, 2020**  
**Brookmeadow Country Club**

Proceeds benefit Dana-Farber Cancer Institute  
and the Jimmy Fund

[www.jaygilbertmemorial.com](http://www.jaygilbertmemorial.com)

## ABOUT THE TOURNAMENT

The first **Jay Gilbert Memorial Golf Tournament** will honor and celebrate the life and legacy of Jay Gilbert who sadly lost his courageous battle with Stage IV Rectal Cancer on June 30, 2019 at the age of 44. Jay and his family were treated with exceptional care and compassion by his amazing doctors and nurses at Dana-Farber Cancer Institute. Golf was Jay's passion and he would be proud to have a tournament dedicated to him that will raise awareness and funds for the new Young-Onset Colorectal Cancer Center at Dana-Farber Cancer Institute. The YOCCC is the first of its kind in the country dedicated to addressing these concerning statistics:

- Cases of young-onset colorectal cancer (<age 50) have increased by 51% since 1994
- Colon cancer cases are estimated to rise by 90% and rectal cancer cases to rise by a staggering 124% in young patients by 2030

The proceeds from the tournament will benefit the YOCCC and its many patients and families battling cancer at Dana-Farber and The Jimmy Fund.

## EVENT INFORMATION

### Date / Location:

Friday – August 14, 2020  
Brookmeadow Country Club  
100 Everendon Road, Canton, MA 02021

**Tournament Format:** 4 Person Scramble

**Entry Fee:** \$125.00 per person (includes: Cart and Greens Fee, Awards Lunch and Player Gifts)  
\$500.00 per foursome

### Schedule of Events:

7:00 AM Registration  
8:00 AM Shotgun Start  
12:30 PM Awards Lunch and Drawings

Tournament will take place rain or shine, unless cancelled by Brookmeadow Country Club due to poor playing conditions. If there is a rain date conflict, player will be responsible for obtaining a replacement.

## SPONSORSHIP PACKAGES

### Gold Sponsorship (\$5000)

- Twelve (12) golfing spots. Includes: Post golf awards lunch and player gifts
- Priority full-page ad in program book
- Logo prominently featured on sponsor board at the tournament and on tournament website
- One company sign or banner (supplied by sponsor) displayed at tournament
- Special recognition during awards dinner
- (2) Tee Signs
- Ability to provide product and/or information for player gift bags

### Silver Sponsorship (\$2500)

- Eight (8) golfing spots. Includes: Post golf awards lunch and player gifts
- Full-page ad in program book
- Logo featured on sponsor board at the tournament and on tournament website
- Special recognition during awards dinner
- (1) Tee Sign
- Ability to provide product and/or information for player gift bags

### Bronze Sponsorship (\$1500)

- Four (4) golfing spots. Includes: Post golf awards lunch and player gifts
- Half-page ad in program book
- (1) Tee Sign
- Logo featured on sponsor board at the tournament and on tournament website
- Ability to provide product and/or information for player gift bags

### Drink Ticket Sponsorship (\$500)

- Sponsor name printed on drink tickets distributed to players

### Tee Only Sponsorship (\$150)

- Sponsor name displayed on sign at tee box on the course

### Merchandise Donations (items for opportunity drawing or player favor bags – 1 item/player)

*Any donation you or your company can make that will help us raise more money the Young-Onset Colorectal Cancer Center at Dana-Farber. This can include:*

- Drawing prizes (i.e. concert/game tickets, gift certificates, sports memorabilia, Golf Foursomes, Gift Baskets, etc.)
- Player gift bag prizes (i.e. baseball caps, golf balls, etc.)

## REPLY FORM

If registering as a single player and you wish to be placed with another golfer or foursome, please indicate the other player(s) names in the spaces below. We will do our best to accommodate your request.

**Player One Name:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Handicap: (optional) \_\_\_\_\_

**Player Two Name:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Handicap: (optional) \_\_\_\_\_

**Player Three Name:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Handicap: (optional) \_\_\_\_\_

**Player Four Name:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Handicap: (optional) \_\_\_\_\_

**Golf Total:** \_\_\_\_\_ Golfer(s) @ \$125.00 = \$ \_\_\_\_\_

**Sponsor Type:** \_\_\_\_\_ = \$ \_\_\_\_\_

**I/we are unable to attend but would like to donate in the amount of \$ \_\_\_\_\_**

**Total Amount Enclosed: \$ \_\_\_\_\_**

Please make all checks payable to **DANA-FARBER** and include **"THE JAY GILBERT MEMORIAL GOLF TOURNAMENT"** on the memo line.

**Mail to: THE JAY GILBERT MEMORIAL GOLF TOURNAMENT  
P.O. BOX 141 • WHITMAN, MA 02382**

**PLEASE NOTE:** Reservations will only be held upon receipt of payment.